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**THE EXECUTIVE WOMAN'S
COLORING BOOK**

or

You've Come A Long Way, Person

**By Martin A. Cohen and
Mary McDonald Horowitz**

Illustrated by Lee Brock

PRICE/STERN/SLOAN

Publishers, Inc., Los Angeles

1983

THIS IS MY COLORING BOOK

My name is _____

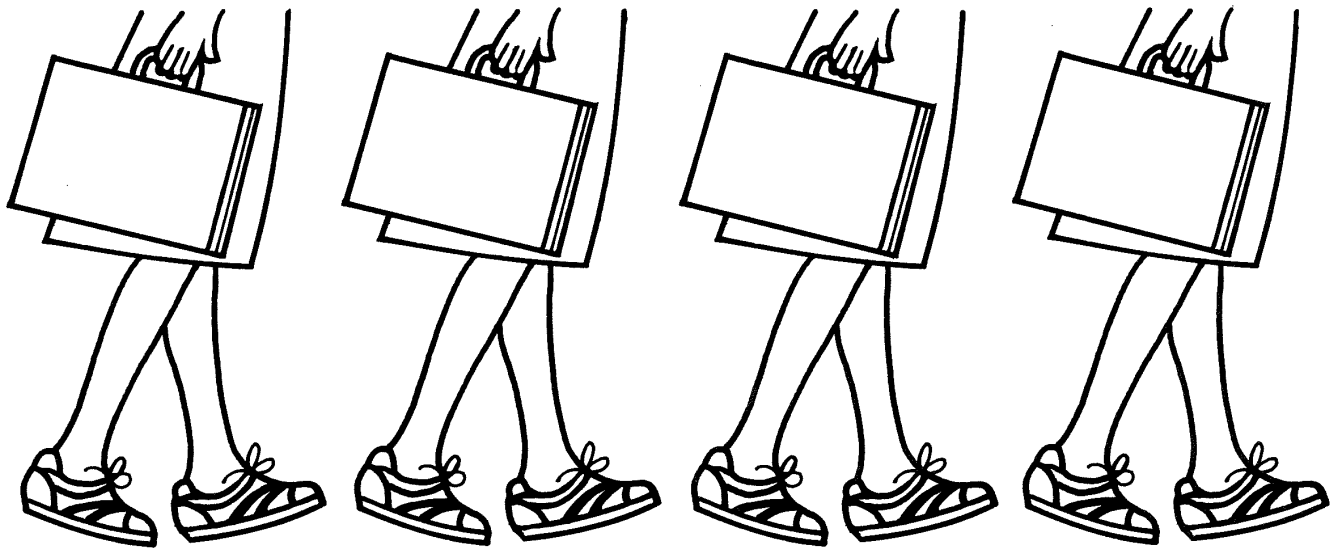
My company is _____

My title is _____

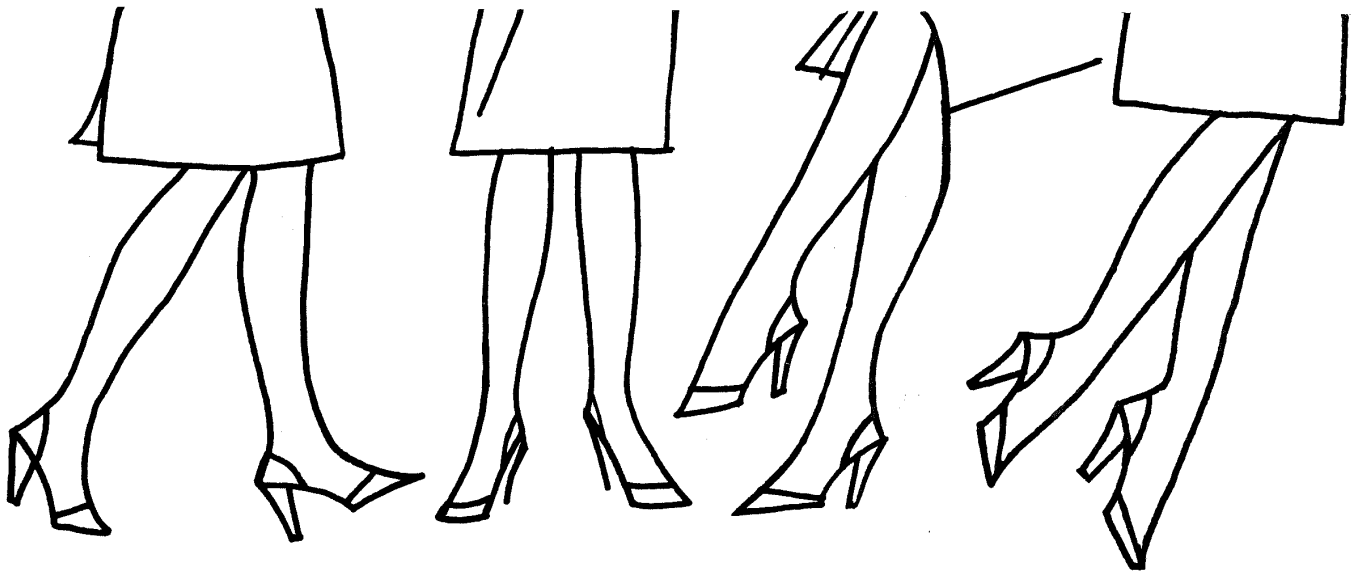
My next title will be _____



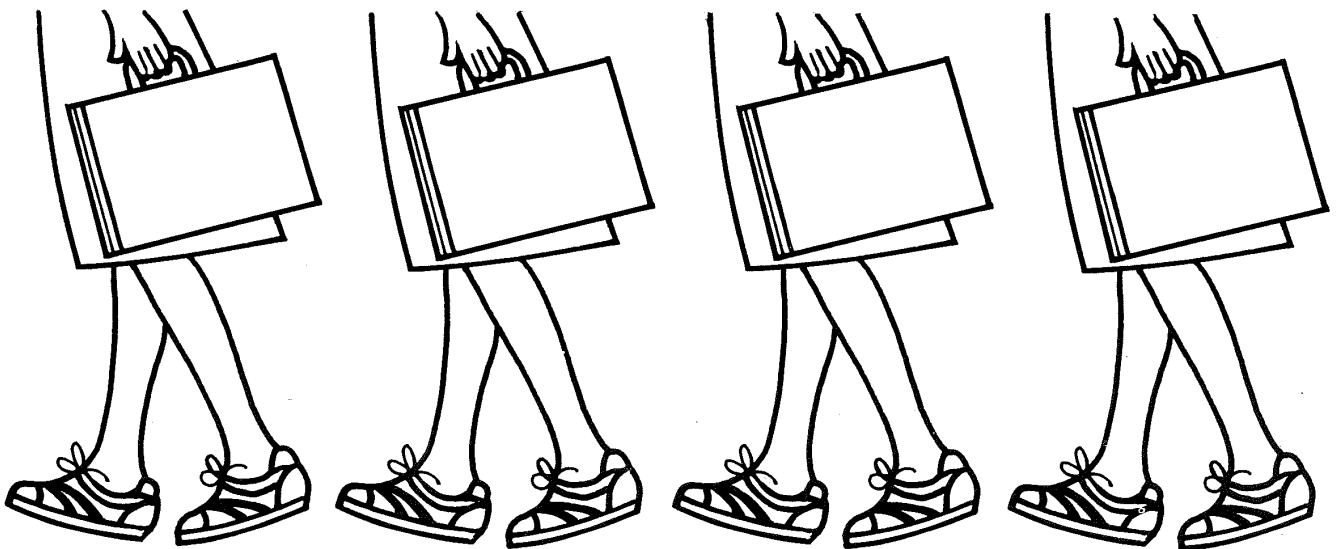
HELLO. I am a woman executive. Every day I make many important decisions. The first decision I must make every day is which silk tie to wear with one of my twenty-seven navy blue suits.



THESE ARE WOMEN EXECUTIVES going to work.



THESE ARE WOMEN EXECUTIVES at work.



THESE ARE WOMEN EXECUTIVES going home from work.



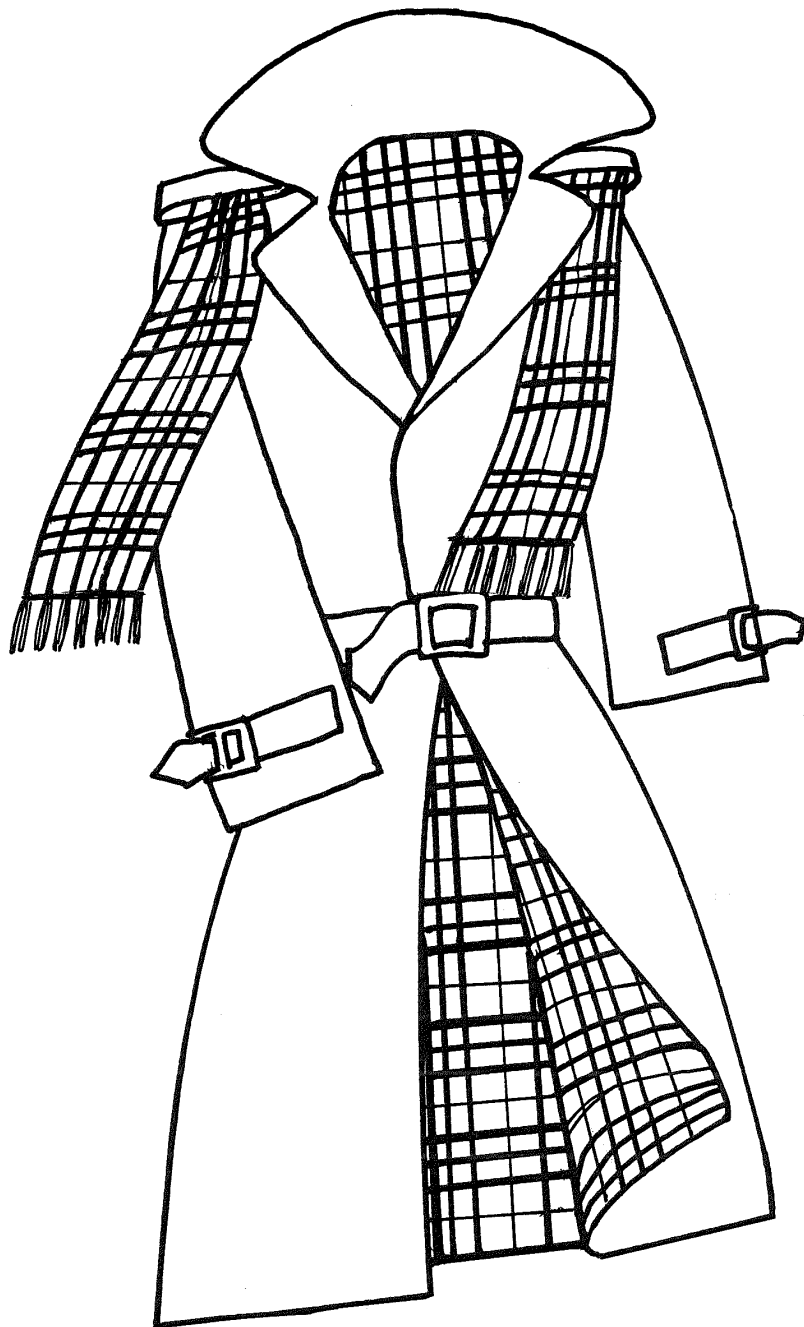
**THIS IS MY FAMILY. Two wonderful girls,
and of course, the "little gentleman."**



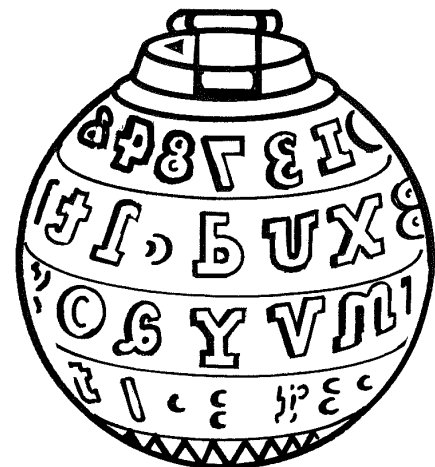
THIS IS MY BRIEFCASE. It contains everything I need for a successful business meeting: my computer, my lip gloss, my product samples, my blusher, my data sheets, my mascara, my videotape and my eye shadow.



THIS IS ME ENTERTAINING A CLIENT. Color both of our drinks transparent. His is a double vodka. Mine is a Perrier Lite.



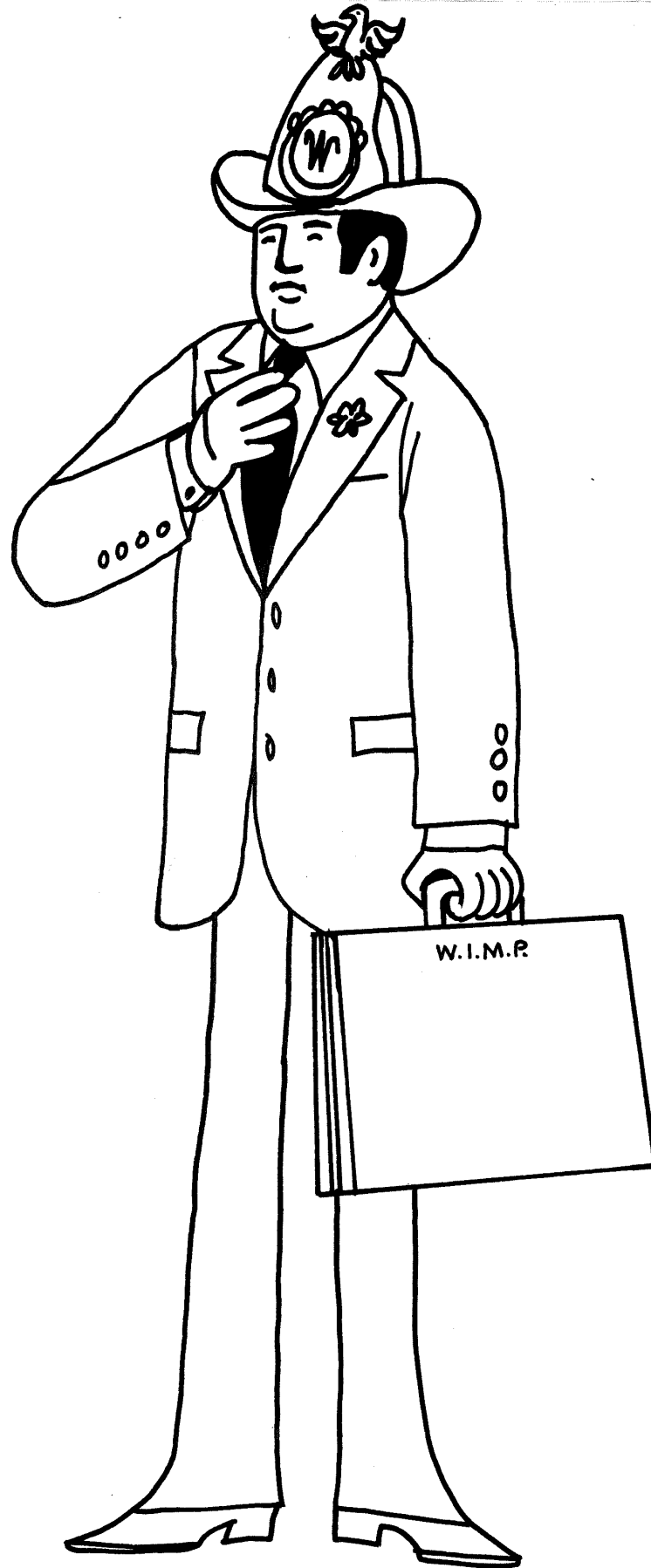
THIS IS MY RAINCOAT. It cost more than my fur coat, but raises fewer eyebrows.



**I AM A WOMAN EXECUTIVE. My male colleagues and I have
MBA's from Wharton, Harvard, Chicago, etc.
They got their jobs by mastering ball number 1.
I got mine by mastering ball number 2.**



THIS IS THE BOSS. Sometimes he's in a good mood.
Sometimes he's in a bad mood.
Today he's really got the rag on.



THIS IS THE PERSON I REPORT TO. Winston Irving Michael Pendelton, the boss's son. He always wanted to be a fireman, but he flunked ladder climbing.



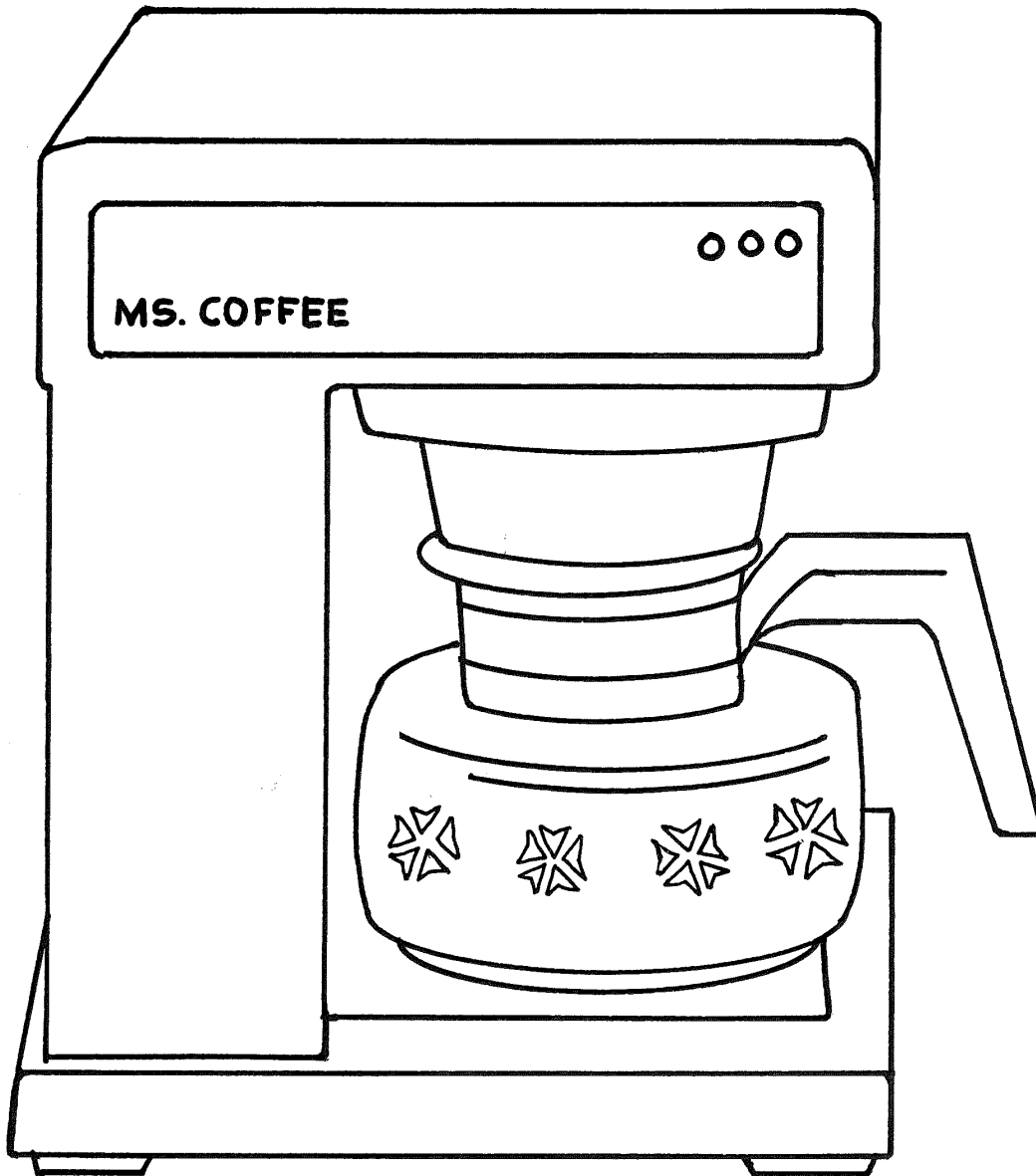
**THIS IS MY COMPANY'S PRODUCT. You can't see it
because it is a teeny-weeny chip made of silicon.
It can perform 64,000 functions.**



THIS IS THE BOSS'S SECRETARY. She is not without some silicone herself. She performs fewer than 64,000 functions. But the boss seems satisfied.



**THIS IS MY SECRETARY, BRUCE.
I've never made a move on him.
Color his shirt puce.**



**THIS IS MY CHRISTMAS GIFT FROM MY SECRETARY.
Bruce types 150 words per minute, takes dictation
at 170 words per minute and is in every day at 8:22 a.m.
Bruce makes beautiful brioche but he can't make coffee.**



**THIS IS MY FRIEND. I bumped into her on the street today.
We're going to have lunch next week.
I'll have my boy call her boy.**



I AM A V.P. OF A FORTUNE 500 COMPANY. I was first in my class at Wharton. I excelled in the P & G training program. The guy in the next office “knows” how I got my job. He can do the same to himself.

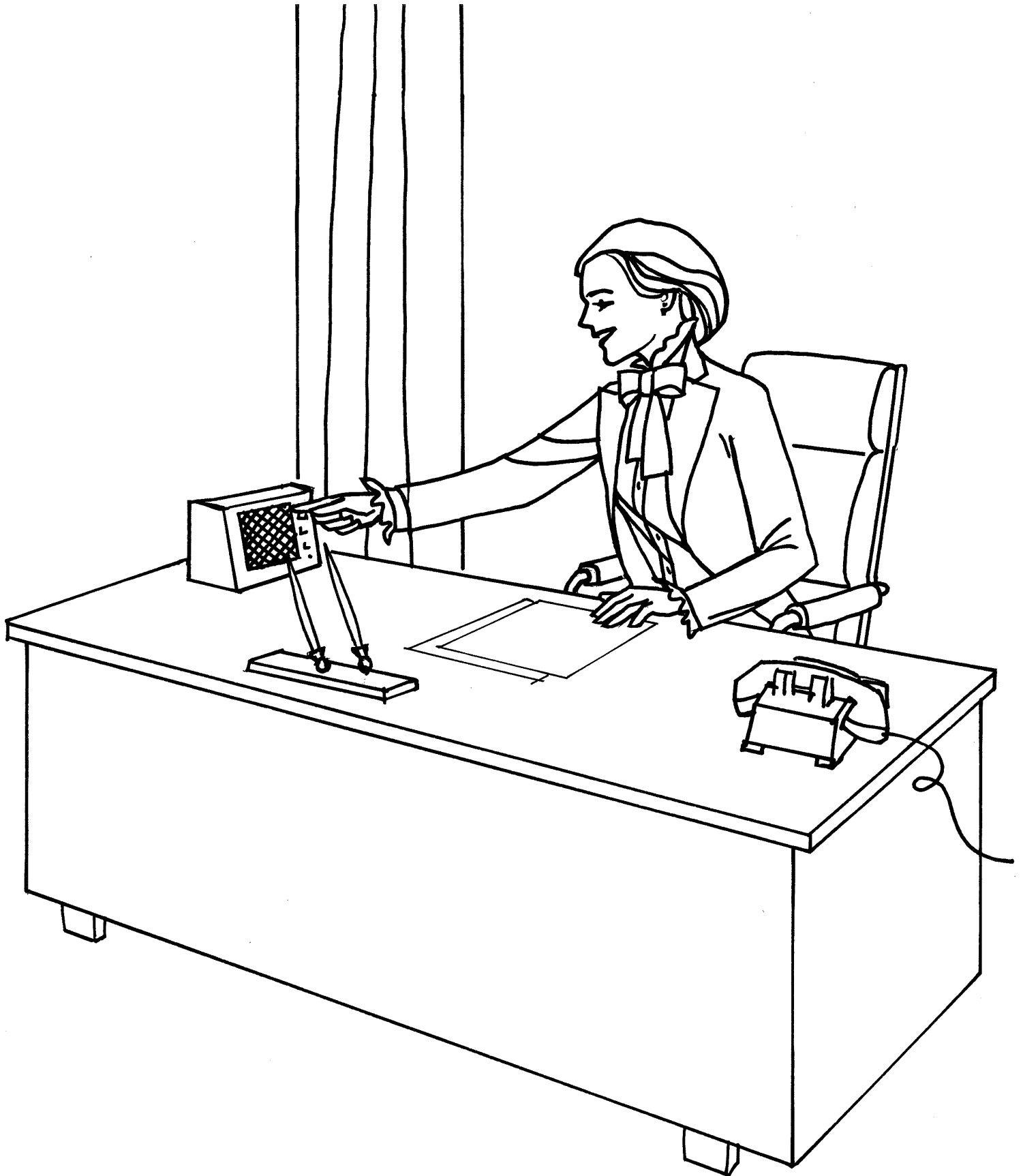


SOME DAYS I EAT LUNCH IN MY OFFICE and watch "All My Children."

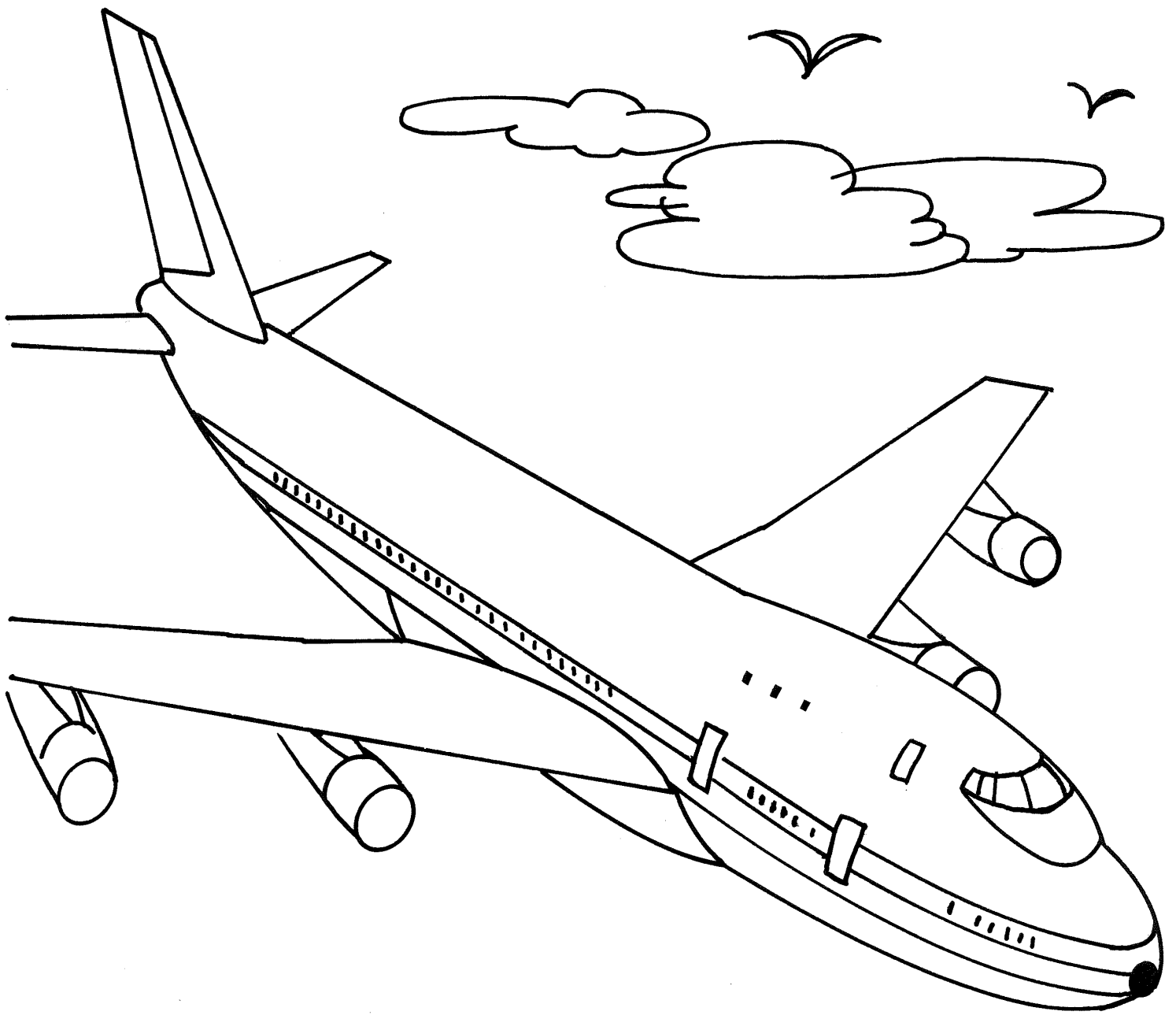
Is this un-executive of me?

**Some days U.S. Supreme Court Justice Thurgood Marshall
eats lunch in his chambers and watches "All My Children."**

Is this un-just of him?



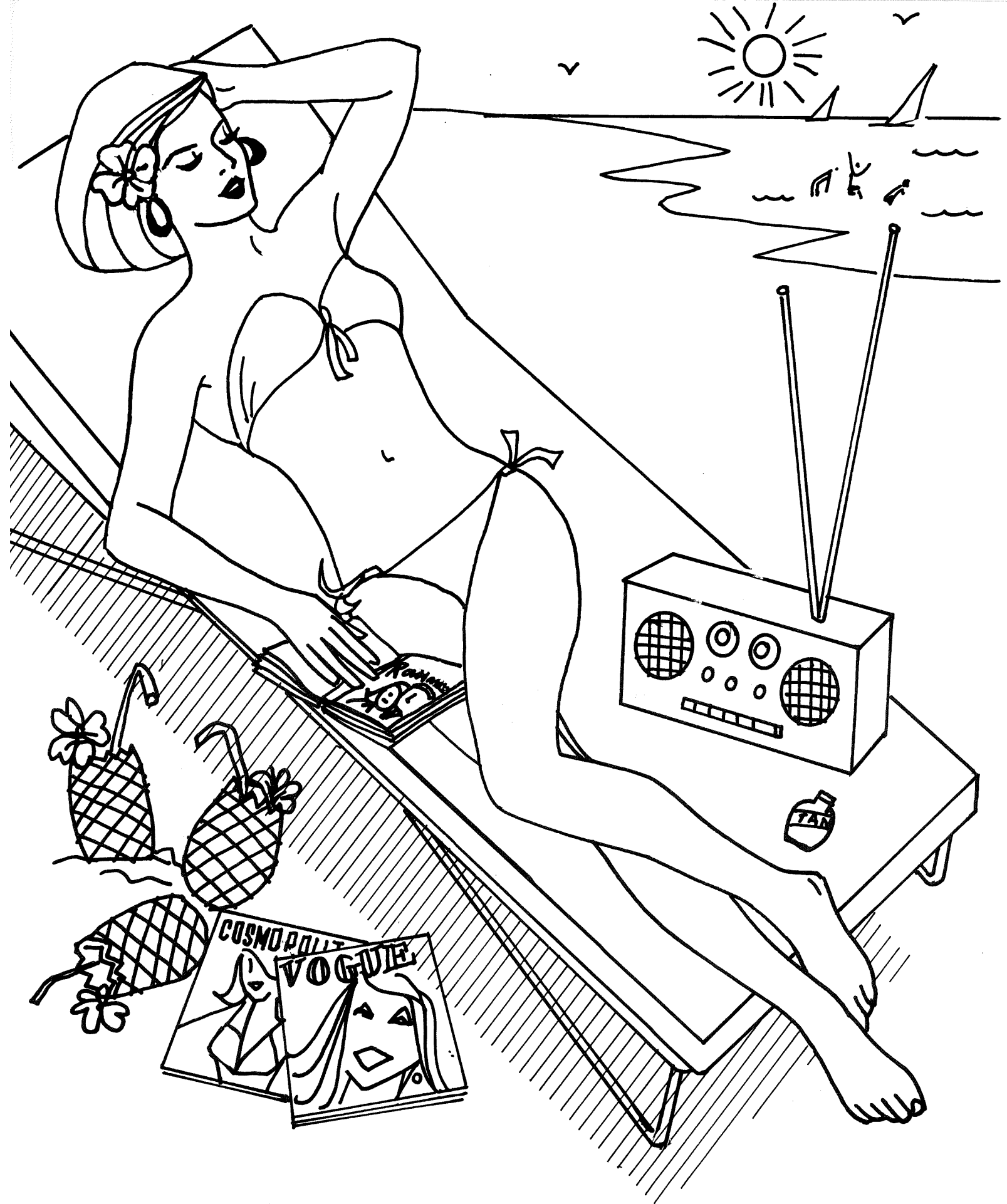
THIS IS ME PLANNING A BUSINESS TRIP. "Bruce, confirm my 9 a.m. appointment in Singapore. Make a 1 o'clock reservation for 3 at Moo Sai Guck in Hong Kong for lunch. I'll need 3 projectors and a Commodore SX-100 for my 4 o'clock presentation, and don't forget the voltage converter for my electric rollers."



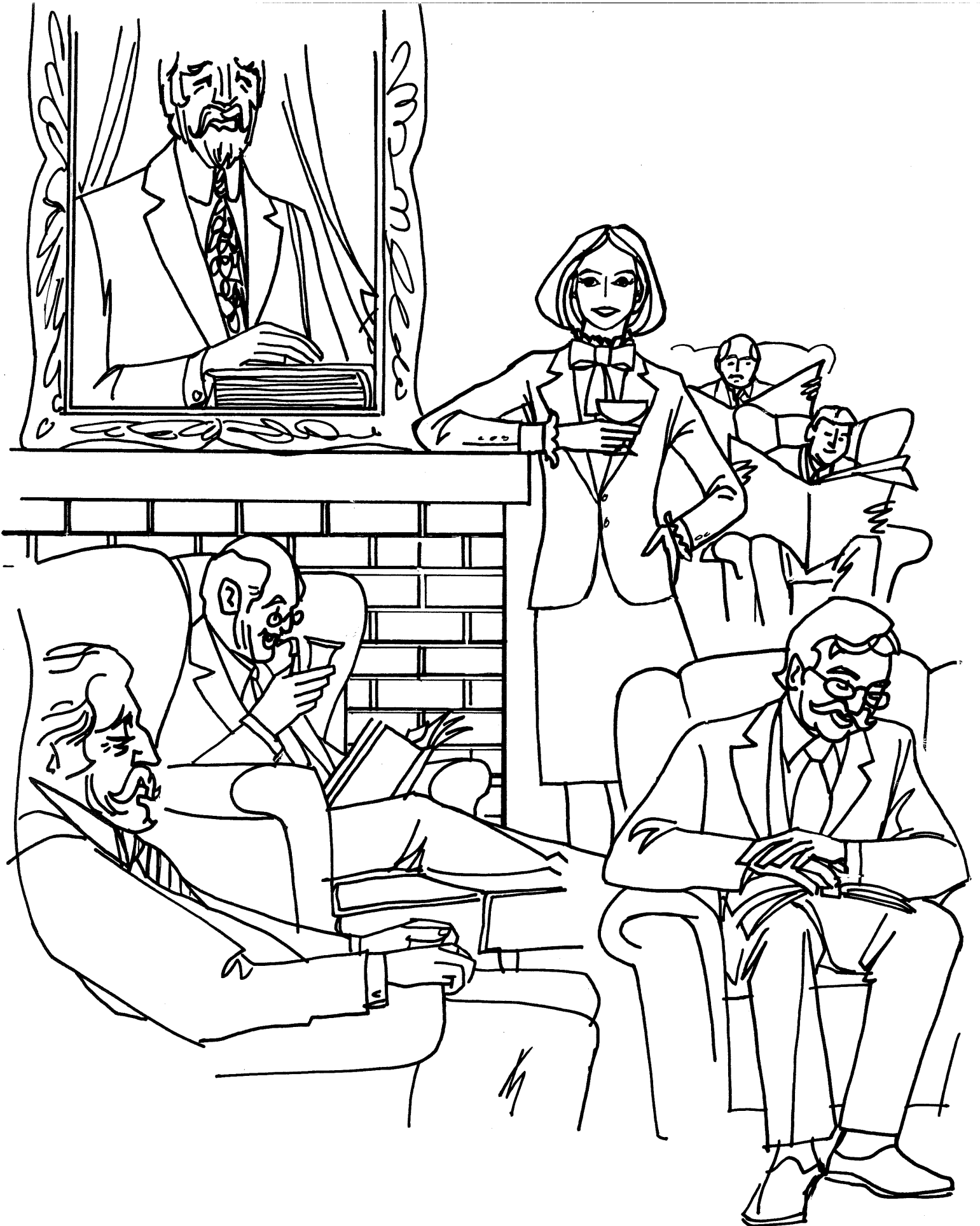
THIS IS A COMMERCIAL AIRLINER. I prefer flying on it to our company jet. With all the people around, I don't get as many invitations to join the mile-high club.



ONCE A YEAR we have a company sales meeting in some warm place.



ONCE A YEAR I take a vacation in some warm place.



THIS IS MY CLUB. The Union Athletic. It took them 182 years to admit a woman but now it's open to all us jocks.